

Project	Outcomes	Target groups	How commissioned
<b>Baby Buddy mobile phone app.</b> Free app with personalised content approved by doctors and midwives.	Maternal mental health Access to services	Universal All parents and parents-to-be from pregnancy to six months after birth.	Best Beginnings (national charity who developed the app.) Service Level Agreement August 2014 renewed annually.
<b>Personalised midwifery care pilot.</b> Ensuring women see the same midwife, with longer appointments, and enhanced support and information.	Continuity of care Maternal mental health	Limited to 400 women due to the capacity of the pilot.	BTHFT Service Level Agreement August 2015 for 3 years.
<b>Perinatal Support Service.</b> Providing emotional support to families under pressure during pregnancy and the first year after birth.	Maternal mental health	Targeted Pregnant women who have, or are at risk of developing, mild to moderate mental health problems and their partners/family members.	Family Action Service Level Agreement 1 <sup>st</sup> April 2015 3 year renewable following review.
<b>Talking Together.</b> Supporting two-year-olds in communication and language development through home visits to encourage play and conversation.	Children's language and communication  School readiness	Universal assessment Targeted intervention  Every 2 year old receives an assessment. Those at risk of language delay receive the home visiting programme.	BHT Early Education and Training (formally SureStart BHT) Service Level Agreement 1st June 2015 3 year renewable following review.
<b>Family Nurse Partnership.</b> Home visiting by specially-trained nurses to support young first time parents and their children with health, wellbeing and self-sufficiency.	Parent/child interaction Neglect  School readiness	Targeted Vulnerable women up to the age of 24.	BDCFT & FNP National Unit Service Level Agreement June 2016 for 18 months then review.

<b>Better Start Imagine.</b> Providing free books and activities to help develop language and literacy skills.	Children's language and communication  School readiness	Universal  Each child receives a book each month from birth until 4 <sup>th</sup> birthday.	BHT Early Education and Training (formally SureStart BHT) Service Level Agreement Jan 1 <sup>st</sup> 2016 for Book Gifting, Oct 1 <sup>st</sup> for project activities.
<b>Family Links Antenatal – now Welcome to the World</b> An antenatal course for pregnant mums, dads and carers	Maternal mental health Breastfeeding Attachment	Universal  All parents-to-be from week 22.	BSB providing training and monitoring. Commissioned by LA.
<b>HENRY</b> Health Exercise Nutrition for the Really Young: A course or one-to-one sessions supporting families with young children to develop healthy lifestyles.	Obesity Oral health	Universal  All parents with a baby or toddler under 4.	Service Level Agreement with HENRY Jan 2016 for 3 years renewable following review.
<b>Home-Start</b> Volunteer home visiting service for families with young children.	Parental feelings of ability to cope with stressors. Access to services Children's social and emotional development	Universal  All expectant families or with a child under 4.	Service Level Agreement with Home-Start Bradford. April 2016 3 years renewable following review
<b>ESOL + for pregnancy</b> Language courses for pregnant women with English needs, to help them engage with their midwife and be more in control of their pregnancy and labour	Maternal mental health Access to services Mother's language and communication	Targeted  Pregnant women who might otherwise need an interpreter for antenatal appointments or delivery of their baby.	Licensed and unique programme developed by Shipley College. Thus SLA with Shipley College Sept 2016 3 years renewable following review

<b>Perinatal mental health service</b> A new service which will support and nurture parent-infant relationships through training and consultation for the workforce as well as providing a clinical service to families as and when they require it.	Maternal sensitivity. Parent/child interactions. Children's social and emotional development.	Universal workforce Targeted intervention for families	To be provided by Bradford District Care Foundation Trust.
<b>Baby Steps</b> A perinatal parent education programme for vulnerable parents.	Maternal mental health Parent/child interactions. Neglect.	Targeted Those at higher risk of poor emotional wellbeing during the transition to parenthood.	To be commissioned
<b>Breastfeeding Support</b> A home and community based support service.	Breastfeeding Obesity Maternal sensitivity	Universal	To be commissioned
<b>Cook and Eat programme</b> Community based	Obesity	Universal	To be commissioned
<b>Doula Project</b> Physical & emotional support for women in later pregnancy, during & after birth given by volunteers.	Maternal mental health Parent/child interaction	Targeted Women with a mental health need.	To be provided by Bradford Doulas
<b>Better Place - environment</b> A programme of developing local and safe places to play, walking routes and local green spaces and community gardens	Parent/child relationship Social and emotional development	Universal	In the process of being commissioned
<b>Better Place – Forest Schools</b> A programme of outdoor play and learning.	Parent / child relationship Social and emotional development	Universal	To be commissioned

<b>Family Links Nurturing</b> A parenting project focussed on building nurturing relationships.	Parent/child interaction Child's language and communication development Child's social and emotional development.  School readiness	Targeted. Families in need of additional support.	Provided by Children's Centres and partners
<b>Incredible Years</b> A parenting project for parents with children between the ages of one and 3 could be at risk of emotional or behavioural issues.	Parent/child interaction Child's language and communication development Child's social and emotional development. School readiness.	Universal	To be commissioned
<b>HAPPY</b> A perinatal parenting programme aimed at reducing the number of overweight or obese children.	Obesity	Targeted Pregnant women with a BMI greater than 25	To be commissioned
<b>Pre-schoolers in the Playground</b> Playgrounds are made available to parents and pre-school children at times when parents are likely to already visit the venue.	Physical activity Obesity	Universal	Negotiated with schools
<b>ICAN</b> Training for the workforce in early language development.	Language and communication development. School readiness.	Universal	To be provided by ICAN